IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re P | atent Application of |) | |
|---------------------|--|---|------------------------------|
| Lina Strand BACKMAN | | | Group Art Unit: Unassigned |
| Applic | ation No.: Unassigned |) | Examiner: Unassigned |
| Filed: | September 23, 2003 |) | Confirmation No.: Unassigned |
| For: | METHODS AND APPARATUSES FOR INFORMING, SURVEYING AND MARKETING TO POTENTIAL CUSTOMERS |) | |

FIRST INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In accordance with the duty of disclosure as set forth in 37 C.F.R. § 1.56, Applicant hereby submits the following information in conformance with 37 C.F.R. §§ 1.97 and 1.98.

To assist the Examiner, the documents are listed on the attached form PTO-1449. It is respectfully requested that an Examiner-initialed copy of this form be returned to the undersigned.

Respectfully submitted,

BURNS, DOANE, SWECKER & MATHIS, L.L.P.

Date: September 23, 2003

By: Charles F. Wieland III

Registration No. 33,096

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| Substitute for forms 1449A/PTO & 1449B/PTO | ATTORNEY'S DKT No. 018798-162 | APPLICATION NO. Unassigned | | |
| | APPLICANT | | | |
| FIRST INFORMATION DISCLOSURE | Lina Strand BACKMAN | | | |
| STATEMENT BY APPLICANT | FILING DATE | GROUP | | |
| BIII BIII BI III BICINI | September 23, 2003 | Unassigned | | |

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| Examiner Initials | Includ item (book | e name of author | (in CAPITAL LETTERS), title of the nal, serial, symposium, catalog, etc. publisher, city and/or country when | article (when appropriat | te), title of the | er(s), | | |
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.